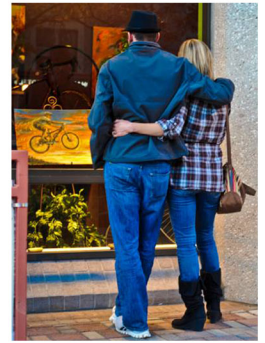




OLD COLORADO CITY

FIRST FRIDAY ARTWALK



SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSORSHIP - \$2,250

- **One sponsorship available.** Sole perks include all perks from lower Sponsorship Levels **PLUS:**
- Exclusive sponsorship recognition, *"First Friday in Old Colorado City brought to you by . . ."* included in the following:
 - Radio ads
 - All First Friday ArtWalk event pages online
 - Community Calendar posts
 - Monthly Social Media event listings
 - Press Releases
- Upgrade to a 1/4-page ad in Colorado Fun Guide
- Logo prominently featured in any First Friday ArtWalk print advertisements
- 1 Featured Business email promotion

GOLD SPONSORSHIP - \$700

- All perks from Silver Sponsorship **PLUS:**
- Inclusion in Social Media monthly events
- Inclusion in monthly email promotion as a featured business.
- Logo & business information in the following:
 - First Friday ArtWalk poster
 - First Friday ArtWalk Brochure
- Highlighted location on walking map if business confirms participation in ArtWalk events

SILVER SPONSORSHIP - \$300

- Business mention on ArtWalk brochure
- Inclusion on walking map if business confirms participation in ArtWalk events
- Logo with link to sponsor's website on monthly ArtWalk website event pages
- Supply of ArtWalk brochures & 1 ArtWalk poster

PLATINUM SPONSORSHIP - \$1,200

- All perks from Gold & Silver Sponsorship **PLUS:**
- FREE 1/8-page ad in Colorado Fun Guide
- Unique social media post about your business
- Logo prominently featured in the following:
 - Community Calendar Posts
 - First Friday ArtWalk brochures & posters
- 1 month as a Featured Business on the OCC website home page
- 1 First Friday ArtWalk flag (banner)

FRIENDS OF FIRST FRIDAY ARTWALK

- We invite patrons and friends to support for First Friday ArtWalk with a small contribution of \$100-\$200. In exchange, if you choose, we will include you in our acknowledgements online.

First Friday ArtWalk Map:

For inclusion in the 2024 First Friday ArtWalk walking map, businesses must confirm ArtWalk participation and meet 1 of the following criteria:

- **Galleries:** Paid OCCA member galleries will receive map spotlight and photo. Deadline 2/9/24.
- **Sponsors:** Silver sponsors' business address will be listed. Gold and higher sponsors will also have location highlighted on the map. Deadline 2/9/24.

Contact OCCA Member Coordinator:

Mary Koehler
mskoehler711@gmail.com
719-492-7263

Sponsorship Payment Deadline:
February 9, 2024



Avenue
Creative
Circuit

DCS • MS • OCC



BUSINESS NAME: _____

CONTACT NAME: _____ **PHONE:** _____

CONTACT EMAIL: _____

EVENT: (Please check all that apply)

FIRST FRIDAY ARTWALK

- Diamond: \$2,250
- Platinum: \$1,200
- Gold S: \$700
- Silver: \$300
- Friends of FFA: \$ _____

TOTAL: \$ _____

PAYMENT INFORMATION

Name of Credit Card: _____

Billing Address: _____

Credit Card # _____ **Exp:** _____ **CVC:** _____

LEGACY SPONSORSHIPS

- **SAVE 10%** when you purchase 2 or more OCCA Event Sponsorships totally \$1,000 or more.
- **SAVE 15%** when you purchase 3 or more OCCA Event Sponsorships totally \$1,500 or more.
 - Full Discount applies at final payment
 - Pay in full no later than May 1 for all sponsorships.

If you have any questions, please contact OCCA Marketing Committee Chairperson, Karen Hazlehurst: 719-238-6211 | marketing@shopoldcoloradocity.com