



*OCCA Board Member*  
**Bonnie Singleton**

**Owner - Pollinate Marketing**

Bonnie Singleton, owner and founder of Pollinate Marketing, specializes in creating a variety of pathways for discovery for her client's ideal customer online.

Pollinate Marketing offers growth-oriented services in social media, web design & optimization, and digital advertising. The team prides itself on efficiency and strategy over fancy technologies or passing trends.

Singleton's biggest strength is developing an overall strategy for a client or business - taking a problem and creatively finding a solution that suits your brand & operational needs. Not only can she find solutions, but she can also ask the hard questions one might not have considered on their own. Pollinate Marketing is here to be the business' hype man. They take what a business does best and translates it to digital presence and brand execution.